

Cambridge Seminars

An invitation to teachers of English to participate in a half-day conference with authors and experts in language teaching

Firenze - 29 January 2010

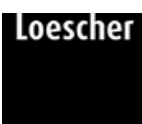
Catania - 1 February 2010

Cosenza - 3 February 2010

Bari - 4 February 2010

Register on-line at
www.cambridge.org/elt/it

In collaboration with
Loescher Editore
Helbling Languages
Pilgrims
University of Cambridge ESOL Exams



CAMBRIDGE
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Choose from the following venues:

Friday 29 January 2010

Firenze

Venue details to be confirmed please visit:

www.cambridge.org/elt/it

Monday 1 February 2010

Catania

AGA Hotel
Viale Ruggiero di Lauria, 43

www.agahotel.it

Wednesday 3 February 2010

Cosenza

Hotel SAN FRANCESCO
Via Ungaretti, 2
Commenda di Rende

www.hsf.it

Thursday 4 February 2010

Bari

Hotel SHERATON Nicolaus
Via Cardinale Ciasca, 27
www.nicolaushotels.com

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Academy



 UNIVERSITY of CAMBRIDGE
ESOL Examinations

Cambridge Seminars are open to all types of teachers of English as a second or other language.

Cambridge University Press è soggetto accreditato per la formazione del personale della scuola di ogni ordine e grado, secondo la Direttiva Ministeriale 90/2003 con protocollo 12652 confermato con Decreto del 28/07/2008. Pertanto, tutte le iniziative organizzate da suddetto ente, e in particolare gli eventi qui promossi, daranno diritto al riconoscimento dell'esonero dal servizio del personale scolastico che vi partecipa, nei limiti previsti dalla normativa vigente.

Cambridge Seminars

- **Doctor Herbert Puchta**

Teachers can make a difference

Being a successful language teacher requires a number of well-developed management skills. Teachers who make a real difference to their students, however, are often more than classroom managers and influence their students in a positive and memorable way. After defining management skills versus leadership qualities, we will discuss how the foreign language teacher can be successful as a leader and can create a classroom culture that students want to belong to.

Ideas that work: Teaching Teens to speak English!

The Common European Framework consists of a set of levels and 'can do' statements. We know, approximately, what a B1 learner can do with the language, and what a C1 learner can do. But how do we know what language a learner needs in order to do these things at each level? In this talk, we look at examples of spoken learner English and how we can understand the demands of speaking.

- **Professor Mario Rinvolucri**

Exercises to delight the spatial intelligence

People will often say: "My spatial intelligence is poor, I am always getting lost", but spatial thinking is not just about personal navigation. In this session, we will explore the way much of our reading and listening has a strong spatial aspect ... as do many of our dreams.

Oral Grammar: how to teach it

This workshop will take you into the territory mapped out in the CAMBRIDGE GRAMMAR OF ENGLISH by Michael McCarthy and Ronald Carter. After a very brief introduction to the main concepts of oral grammar I will share with you a number of simple exercises that get your students saying the day-to-day things English people actually say in normal life. The beauty of oral grammar is that it is often easier than general grammar. "right?" is a much easier thing to teach than the many contortions of the classical question tag. You will leave the session with things you can immediately use, as is normal with any Pilgrims presentation.

Boost your students' pre-examination belief in themselves

Many of us had a psychologically wobbly time before exams and so do many of our students. I will show you simple, natural ways of helping the student to enter the exam room in a state of relaxation and walking tall.

- **Julia Starr Keddle**

Teen spirit - Tapping into the teen world

Teenagers often get a bad press. We hear that they don't read enough, they can't concentrate, they spend all their time social networking, and they're only interested in shopping and celebrities. But research shows that teens still have values, ideals and hopes for the future. We are at risk of losing teen motivation if we can't address their interests and concerns. How can we tap into this rich resource of teen communication? This session will look at how we can bring the best aspects of teen culture into the classroom in order to inspire and motivate our students.

The Cambridge Seminars speakers



Herbert Puchta has a Ph.D. in ELT Pedagogy from the University of Graz, Austria, and was until recently Professor of English at the Teacher Training University in Graz. He is now a full time writer and free lance teacher trainer. Herbert has been a plenary speaker at numerous international conferences, and has conducted workshops and given seminars in more than 30 countries. He is a Master Practitioner in Neuro Linguistic Programming. For more than two decades, he has carried out research into the practical application of findings from cognitive psychology to the teaching of English as a foreign language. Herbert has co-authored a number of course books for the teaching of English as a foreign language, as well as articles and resource books. His latest coursebooks are the new edition of *More!* (for Scuola Media) and *Into English* (for Scuola Superiore). Herbert is currently President of IATEFL, the International Association of Teachers of English as a Foreign Language.



Mario Rinvoluceri has been a teacher and teacher trainer of EFL for more than 30 years and is a founder member of Pilgrims School, Canterbury, UK. The most satisfying period in Mario's life, so far, were his two years teaching English in Chile in the early seventies. His two best and most intensive months in the year are July and August when he trains teachers at Pilgrims in Canterbury, UK. Mario has discovered that one way of developing a friendship is to collaborate on the writing of a book. His friendship with Herbert Puchta and Jane Arnold has led to the creation of *IMAGINE THAT!* His 35 year old friendship with Christine Frank, a co-founder member of Pilgrims, resulted in *CREATIVE WRITING*. Mario believes that when people learn in groups the relationship they build with each other and the teacher is vital to learning the subject matter. Central to his pleasure in teaching and training is wonderment in the presence of the other, wonderment in the presence of the extraordinary universe that each other person is.



Julia Starr Keddle is an EFL writer, materials developer and teacher trainer. She has a degree in English Literature from Sussex University and a PGCE in English and Teaching English as a Foreign Language from Didsbury College, Manchester. She lived and worked in Italy for more than 10 years, first teaching at the British School in Florence, where she got her RSA Diploma in TEFLA, and then going on to teach English and translation at the University of Florence. She has also taught in the UK at the Bell School, Norwich and NILE, Norwich, including training Italian teachers, courses in materials development, and has run various training workshops in Italy. When she returned to England she worked as an editor of EFL school books for a UK publisher, developing a range of successful course books for Italy. She then decided to pursue a career in writing, where she is able to combine her creativity with her teaching and course development experience, and in the past seven years has written a variety of materials. Julia writes with her husband, Martyn Hobbs. Julia is especially interested in teen development, interactional language and personal and 'soft skills'. A particular area of interest which informs her writing and training is the Common European Framework on which she has written articles.

Draft programme

Please note that we reserve the right to make any necessary changes, and each Cambridge Seminars may vary slightly. Registration, however, always commences at 8.45. The first session commences promptly at 9.15 and certificates are issued **at the end of the morning at 13.45.**

8.45 – 09.15	Registration
Time	Plenary sessions
9.15 – 9.30	Welcome and opening speech
9.30 – 10.15	Herbert Puchta <i>Teachers can make a difference</i>
10.15 – 11.00	Mario Rinvoluceri <i>Exercises to delight the spatial intelligence</i>
11.00 – 11.45	Coffee break and materials exhibition
Time	Workshop 1
11.45 – 12.30	Herbert Puchta <i>Ideas that work: Teaching Teens to speak English! - for Scuola Media</i>
11.45 – 12.30	Julia Starr Keddle <i>Teen spirit - Tapping into the teen world - for Scuola Superiore</i>
Time	Workshop 2
12.30 – 13.15	Mario Rinvoluceri <i>Oral grammar: how to teach it - for Scuola Media</i>
12.30 – 13.15	Herbert Puchta <i>Ideas that work: Teaching Teens to speak English! - for Scuola Superiore</i>
13.15 – 13.45	Materials exhibition and collection of certificates

Cambridge Seminars

www.cambridge.org/elt/it

Name.....

Surname.....

I wish to attend the Cambridge Seminar in

Firenze on 29 January 2010

Catania on 1 February 2010

Cosenza on 3 February 2010

Bari on 4 February 2010

Private address

Road.....

No..... Postcode

City..... Province

Telephone.....

Email

PLEASE INCLUDE AN EMAIL ADDRESS. This will help us to contact you more quickly and efficiently. Thank you.

Institute address

Name of institute.....

Road.....

No..... Postcode

City..... Province

Telephone.....

For universities please include name of faculty

.....

Where do you teach?

Scuola Materna

Scuola Primaria

Sc. Sec. di 1° grado

Sc. Sec di 2° grado

Private Language School

University

In-Company

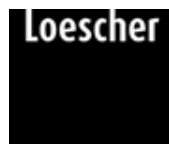
Professional Training Centre

Freelance

Trainee

City..... Date.....

Signature.....



Enrolment Form

Please note the following important information

The closing date for enrolment is **Friday 22 January**. You will receive written confirmation that your place has been reserved. If you have not registered by then, but still wish to attend, please contact us on 051 43 51 41 and we will be happy to reserve you a place if available.

NB: Please bring your written confirmation on the day to show at the Registration Desk

How to enrol:

- **online** form at www.cambridge.org/elt/it
- or complete this form in **ALL PARTS IN CAPITAL LETTERS** and send to:

Fax 051 6154652

Email cupitaly@cambridge.org

Important:

You will receive email or postal confirmation that your place is reserved. PLEASE BRING YOUR LETTER OF CONFIRMATION WITH YOU ON THE DAY

Il/La sottoscritto/a, letta l'informativa di cui all'art. 13 del D.Lgs 196/03 (vedasi pagina www.cambridge.org/elt/it/contact), presta il consenso al trattamento dei suoi dati personali comuni da parte della Cambridge University Press per invio materiale promozionale, comunicazioni commerciali, ricerche editoriali, nonché alla comunicazione dei dati stessi e al successivo trattamento alle agenzie collegate.



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